

varstation

High precision on genetic analysis

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Our institution



Most recognized hospital in Latin America [1];

Founded and kept by the **Jewish community** in São Paulo for more than 60 years;

Leading role in **scientific research** and **healthcare innovation**.

Varstation is a spin-off of the Hospital



Hospital Israelita Albert Einstein's main campus in São Paulo

[1] **AméricaEconomia**: 2017 Best Latin American Hospitals Ranking.
<<https://clustersalud.americaeconomia.com/gestion-hospitalaria/ranking-de-clinicas-y-hospitales-estos-son-los-mejores-de-america-latina>>



Children deafness

3 out of 1000 childrens born with any kind of deafness

50% of childhood hearing loss is **genetic**

There are over **400 known genetic heritage causes** involving hearing loss and they are **constantly changing**.

Treating genetics-related deafness in children



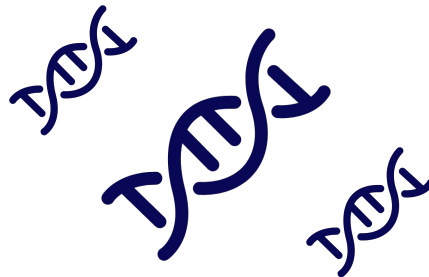
Medical School Laboratory
University of São Paulo
Brazil



The lab's question: Which genetic variants (or mutation) may cause deafness in our children?



The lab's method: let's take a look at their DNA and search for patterns!



Treating genetics-related deafness in children



Medical School Laboratory
University of São Paulo
Brazil



They outsource the
DNA sequencing to a
laboratory

Treating genetics-related deafness in children



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Get the raw
genetic file

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Depends on someone else to
process this and generate the
actionable data, usually in a
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DNA data is noisy. It is needed
a reliable data processing to
provide accurate information
for the clinical analysis

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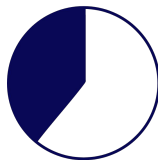
The final report quality
depends on how good the
analysis was performed

Genetic analysis issues



If a genetic variants goes unnoticed (false negative), it can lead to **wrong medical treatments** and huge losses to the company ¹

A recent study has shown that **40%** of the **variants reported by commercial solutions** are actually **false positives** ²



Risk of false interpretation can restrain industry growth³

Lack of both **experienced professionals** and **advanced IT** may hamper market growth³



1. <https://gizmodo.com/a-genetic-testing-company-just-screwed-up-50-000-cancer-1810016063>

2. <https://www.nature.com/articles/gim201838.pdf?origin=ppub>

3. <https://www.gminsights.com/industry-analysis/genetic-testing-market>

**Are you extracting enough
information from your genetic test?**



Personalized medicine can reduce healthcare costs ¹

Can save \$ 110 B
of unnecessary
prescriptions yearly

Reduce 50% cost
of the breast cancer
chemotherapy



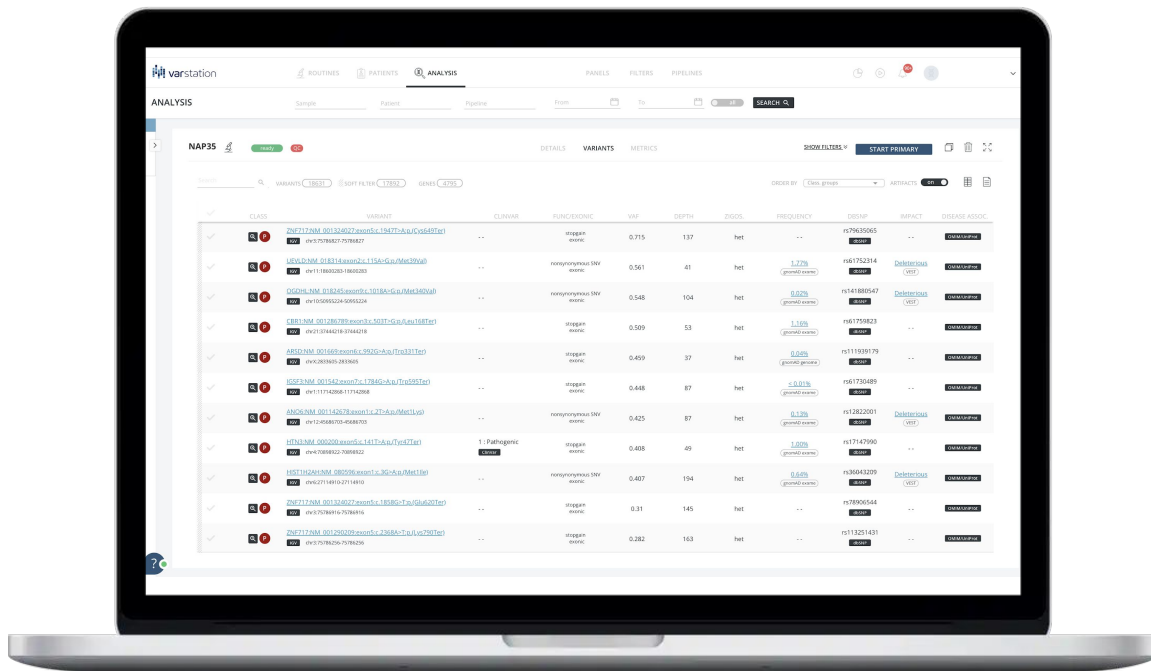
1. <https://encrypgen.com/how-personal-genomics-will-reduce-healthcare-costs/>



Complete clinical focused
genetic analysis software

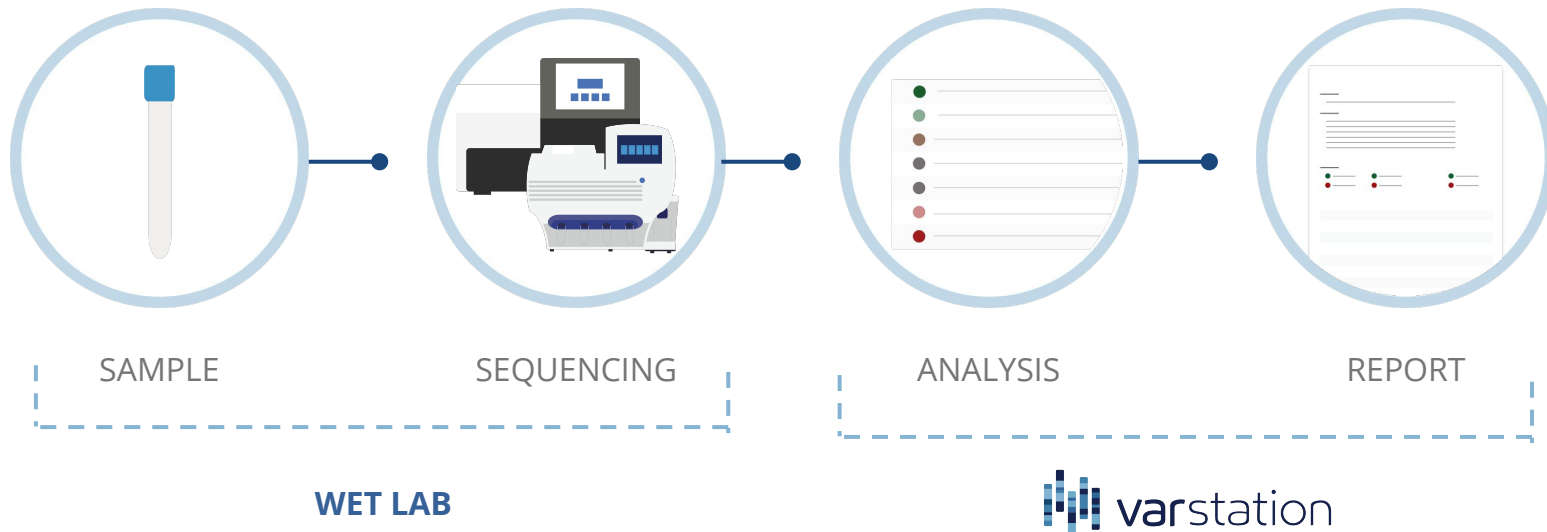
Combines all the information
needed in one place

Genetic reporting tool
combining guidelines from
ACMG¹ and CAP²



1. https://www.acmg.net/docs/standards_guidelines_for_the_interpretation_of_sequence_variants.pdf
2. <https://osp.od.nih.gov/wp-content/uploads/2013/10/Mon%20pm%20-%20Vance.pdf>

From raw sequencing files to clinical data



GERMLINE PANELS / EXOMES / SOMATIC HOTSPOTS



A web software in which the user can process genetic files the way they want

MULTIPLATFORM

any source of
genetic files

CUSTOMIZABLE

"DGY: Do Genetics
Yourself"

CENTRALIZED

external databases
in one place

TIME-SAVING

from 8h to 2h to
release a report

ACCURATE

clinical validation in
renowned institution

AFFORDABLE

up to 2% of
exam price

Value Proposition by End User

Varstation addresses different market niches with specific value propositions:

**SMALL & MEDIUM
LABORATORIES**

FOUNDATION

Varstation is a solid environment to provide higher standards and gain of scale for genetic exams and validated pipelines.

**REFERENCE LABS
& HOSPITALS**

PERFORMANCE

Varstation is a reliable solution to deliver excellence on genetic exams following complex portfolio needs and strict compliance rules.

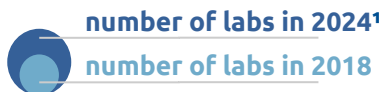
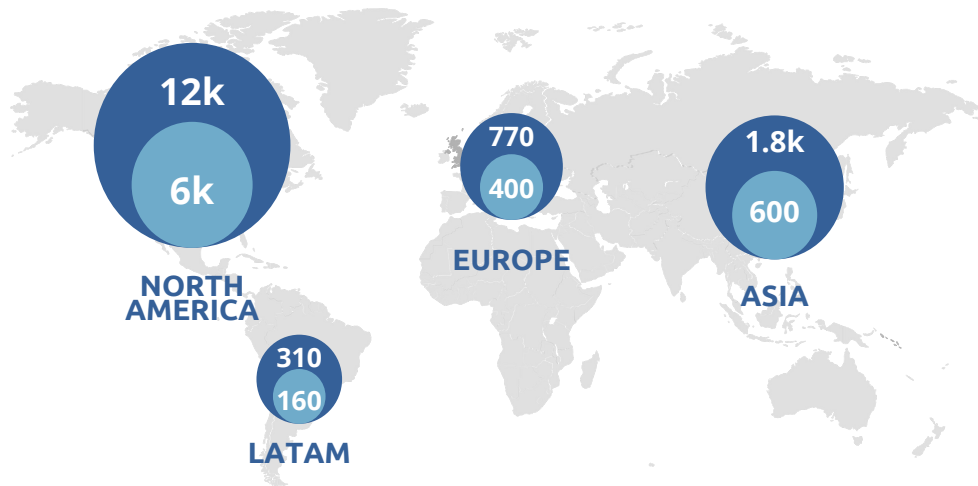
**ACADEMICS &
RESEARCH INSTITUTES**

EMPOWERMENT

Varstation is an unlimited way to lead autonomous genetic research in the cloud by accessing renowned and centralized resources.

Genetic market size and value

> 7000 genetic labs worldwide



GENETIC MARKET VALUE

USD 11.8 B¹
(2018)

1. https://www.concertgenetics.com/wp-content/uploads/2017/05/10_ConcertGenetics_CurrentLandscapeofGeneticTesting_2017Update.pdf

Genetic market size and value

Our short-term roadmap is to spinoff the company from the Hospital Albert Einstein and then become the main player in the Brazilian genetic market.



LEADERSHIP AT LOCAL MARKET

**MAIN PLAYER IN BRAZIL
AND LATAM MARKET (80%
MARKET SHARE)**

**WELL ESTABLISHED
CUSTOMERS BASE**



CLINICAL VARIANTS DATABASE

**BIOINFORMATIC PIPELINES
REPOSITORY**

**DATABASE OF VARIANT AND
ITS FREQUENCY ON LOCAL
POPULATION**



SUCCESS CASE AND CUSTOMERS PORTFOLIO

**STANDARD USE IN
ACADEMIC FIELD**

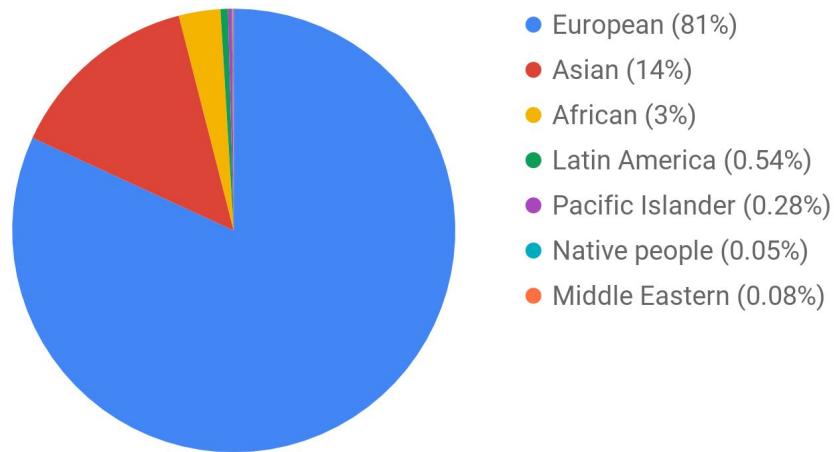
**TOP NOTCH LABS. USING
VARSTATION**

Clinical variants database and Genome programs

DNA databases are too white

Currently, the majority of the genetic data available are from European descendant [1].

- More than 80% of the data is from Europeans.
- Latin America data represent less than 1% of genome-wide association studies.
- Representative databases are important to precision medicine benefits, since each population may have different response to treatments.









Clinical variants database and Genome programs

National genome projects

Several countries are leading projects to map their population genome: in order to

- Provide a better population understanding.
- Focused healthcare programs for specific population needs.
- Environment to discovery of new treatments and drugs.

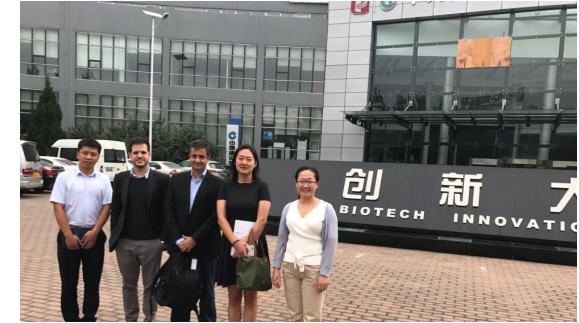
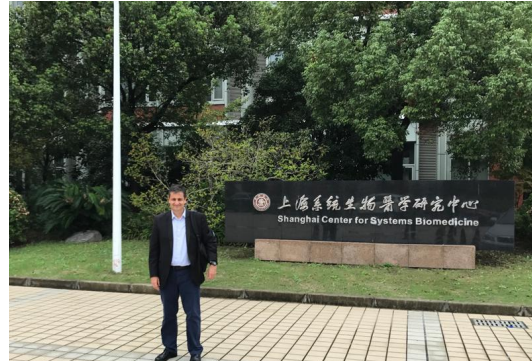
Project name (Country)		Target population	Deadline
	All of US (USA)	1 million	2022
	100k (UK)	100.000	2018
	FinnGen (Finland)	500.000	2023
	deCODE (Iceland)	60.000	2017
	100.000 project (China)	100.000	---
	Eesti (Estonia)	100.000	2019

China internationalization case



During September 2019, we did a roadshow in China together with ApexBrasil to present Varstation to key players in China:

- Soft landing
- Market understanding
- Partnerships





Every patient is important and we should
take care of them in an **equal** but still
personalized manner



Making genetics available for everyone



Sickle cell anemia



Children deafness



Alzheimer's disease



Parkinson's disease



Breast cancer



Cystic fibrosis



Huntington's disease



Sickle cell

**What you might be missing?
If anything...**



Parkinson's disease



Breast cancer



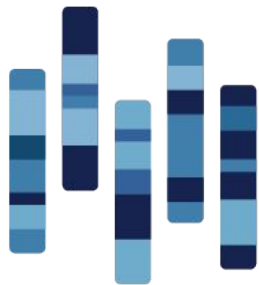
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Thank you!

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