



## Second Seminar on Diplomacy and Scientific and Technological Innovation

Dr. Markus Will & Johanna Haunschild

Brasília, 8th December 2017



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[www.eucentres.eu/brazil](http://www.eucentres.eu/brazil)  
[brazil@eucentres.eu](mailto:brazil@eucentres.eu)





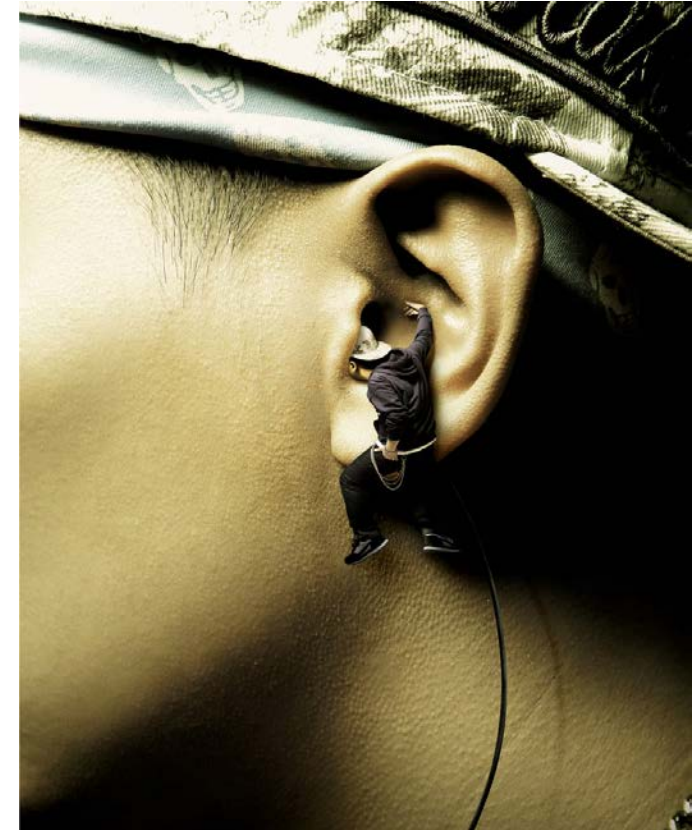
# The Fraunhofer-Gesellschaft



The Fraunhofer-Gesellschaft undertakes applied research of direct utility to private and public enterprise and of wide benefit to society.

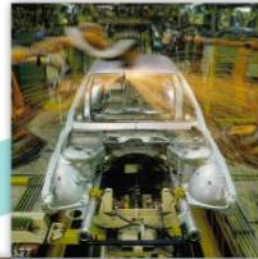
Our Customers:

- Industry
- Service sector
- Public administration



# From Idea to Practice : Who stands where?

3. Industrial application  
■ Companies



implements application-ready solutions in the economy.

2. Application-oriented research  
■ Industrial research centers

■ **Fraunhofer Institutes**

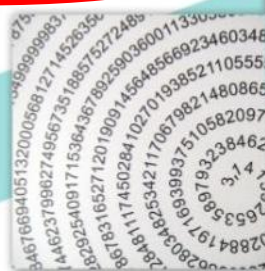


transfers basic knowledge and solutions to the application stage, thus creating prototypical innovations.

1. Basic research  
■ Universities

■ Helmholtz Centers

■ Max-Planck-Institutes



creates basic knowledge and solutions.

# CEBRABIC Project establishes 'ENRICH in Brazil'



- **Horizon 2020: ENG-GLOBALLY-9-2016, Centres/Networks of European research and innovation:** Establish strategic Partnerships in Science, Technology and Innovation (STI) with selected key countries: China, USA, Brazil (Pilots)
- **CEBRABIC (Brazil):** 01/2017 – 12/2020
- **Main Objectives of CEBRABIC:**
  - Encouraging cooperation among European and Brazilian Research, Innovation and Business (R&I&B) organizations
  - Establish and deploy a self sustainable Centre for Europe-Brazil Business & Innovation Cooperation within 48 month





# CEBRABIC Consortium: 12 Partner Organisations (EU – Brazil - Turkey)

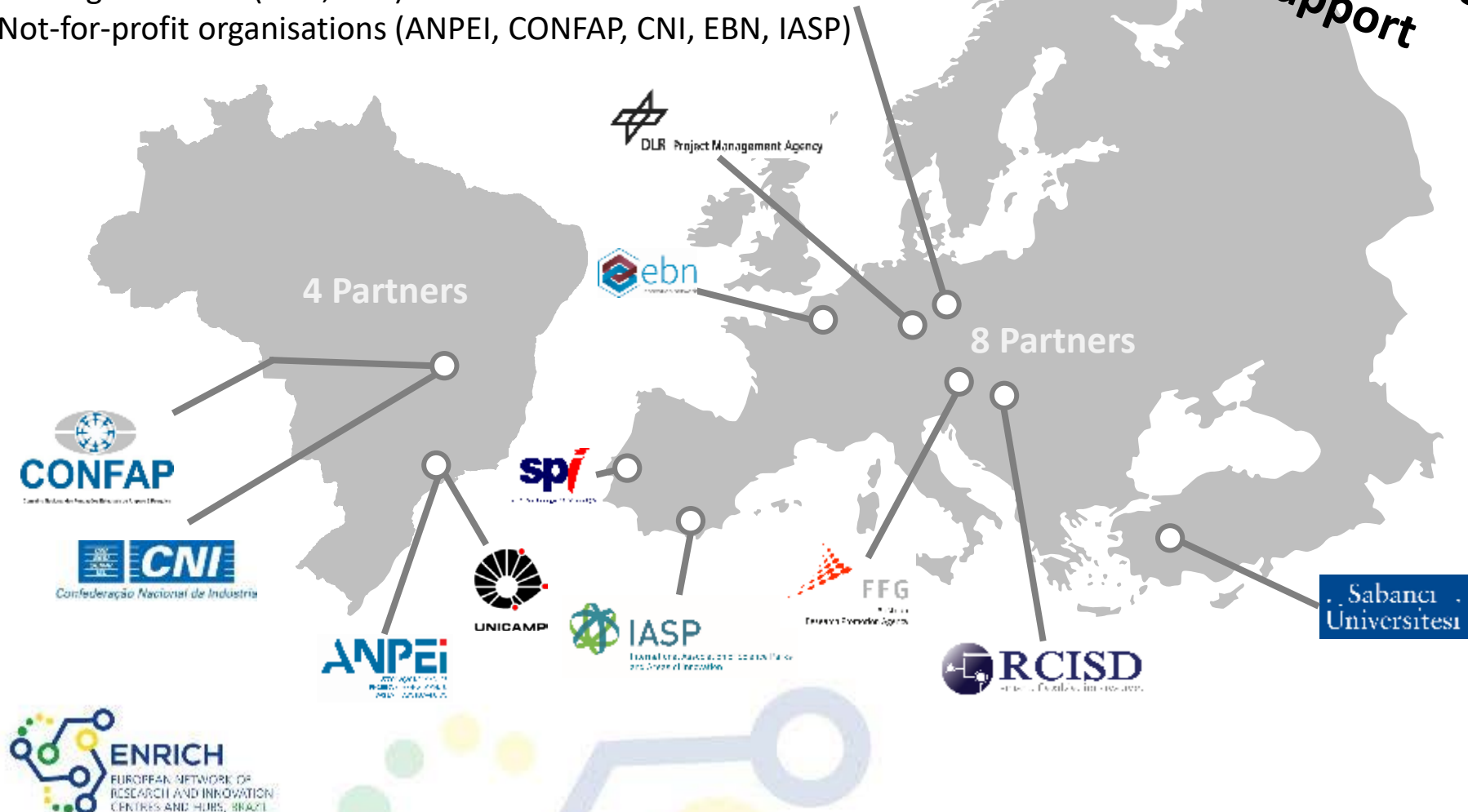
## Balanced institutional diversity

- Companies (SPI, RCISD)
- Universities (UNICAMP, SU)
- Funding agencies (FFG)
- R&I organizations (FHG, DLR)
- Not-for-profit organisations (ANPEI, CONFAP, CNI, EBN, IASP)



**Fraunhofer**  
Coordinator IPK

**Over 50 Letters  
of Support**



# 'ENRICH in Brazil' Official Opening – 29<sup>th</sup> November 2017



M1  
**Planning Phase**

M13  
**Piloting Phase**

M25  
**Full Implementation Phase**

M48

**Post  
Project**

CEBRABIC Project Phases

# 'ENRICH in Brazil' - Year 1



**Kick Off Berlin, 23 & 24 January 2017**



**Round Table, SP, 19 May 2017**



**Strategy Meeting**

Berlin, 29 & 30 June 2017

Brasília, 14 & 15 Sept 2017



**IASP World Conference,  
Istanbul, 27 - 29 Sept 2017**



**16ª Conferência Anpei de Inovação,  
Belo Horizonte, 31 Oct & 1 Nov 2017**



**ANPEI Comitê de Interação  
ICT-Empresa, SP, 22 Nov 2017**



# Our Promise to the Market ('ENRICH in Brazil')

*BECOMING A MAIN HUB & CONTACT POINT FOR  
EUROPEAN & BRAZILIAN SCIENCE, TECHNOLOGY &  
INNOVATION ACTORS*

Mission

We encourage & facilitate the cooperation in research, technology and entrepreneurship between Europe and Brazil by supporting and empowering all innovation actors (public & private) along the innovation (value) chain

In 2021, 'ENRICH in Brazil' will be a main hub & contact point for European and Brazilian Science, Technology and Innovation (STI) actors aiming at bilateral cooperation

Vision

- Promotion of excellence in B&R&I
- Financial sustainability of the Centre
- Creation of a win-win situation for BR & EU in STI fields
- Connect EU researchers & entrepreneurs in BR market
- Connect BR researchers & entrepreneurs in EU market
- Offer Services to BR & EU clients
- Integrate existing EU & BR initiatives, projects and networks

Strategic  
Objectives



# Service Portfolio: 'ENRICH in Brazil' Experience



## 6 – GET ADVICE!

Legal support, IPR advice, RRI Toolbox, Patent Advice,...

# 'ENRICH in Brazil' – Video






# How to Involve? Stay Tuned!

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Fraunhofer Institute for Production  
Systems and Design Technology (IPK)

